To: Kuruc, Nick, Moulton, G, Evanchik, A E., Wolfe, Lanny, Mallardi, J, Groll, A P., Maney, F, Mitchell, Greg, Grossberg, S, Dibenedetto, Charles A., Gambardella, Mark R., Brown, Greg, Alese, Louann F., Reuter, Diane E.
From: Orourke, Rory
Posted: 4/7/98 12:54
Opened: 4/7/98 14:51
Subject: Surplus Winston Items

Please respond to me no later that April 17th regarding the attached letter

Rory

CC: McHugh, Michael, 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA)

51851 5297

Source: https://www.industrydocuments.ucsf.edu/docs/rtpn0000

R.J. Reynolds Tobacco Company

Lori O'Connor
National Manager -
Sales Planning
910-741-3019
Fax: 910-741-7851

April 6, 1998

To: Region Business Managers

Re: Surplus WINSTON Items

Ladies and Gentlemen,

The WINSTON brand has a surplus of racing items which can be used as giveaways to retailers. These items can be used at trade shows, new store openings etc. We would prefer if these items were not used around racing events as these items are from 1997.

If you are interested in any of these items please complete the below table and return via email. I have also included a spreadsheet of all current requests on these items.

Region : _____

Item #	Description	Master Case Qty	Qty Needed in Eaches
541562	Winston Racing Video	50 per	
530891	"Kick in the Asphalt" CD	120 per	

Please respond with your requests by **April 24th** so these items can be allocated equitably.

Please let me know your needs by April 17th so I can respond.

Rory

Sincerely,
Lori

L.M. O'Connor

cc: Region Operations Managers

51851 5298

Source: https://www.industrydocuments.ucsf.edu/docs/rtpn0000

	Drag Posters		Winston Cup Videos		Vantage Ashtrays
Region	534212		541562		489044
13xx	2,000		300		
16xx	2,000		3,000		
17xx	2,032		2,000		1,657
18xx	2,000		300		
21xx	3,400		1,015		
56xx	2,000		3,000		
67xx	600		3,000		
Total	14,032		12,615		1,657
Drag Posters can be ordered in eaches, Master cases in increments of 60.					
Video's can be ordered in eaches, Master cases in increments of 50.					
Ashtrays can be ordered in eaches, Master cases in increments of 675					

5299 51851

Source: https://www.industrydocuments.ucsf.edu/docs/rtpn0000